

BOISE VALLEY

ECONOMIC PARTNERSHIP



BOISE VALLEY REGIONAL OVERVIEW



NATIONAL
ACCOLADES

#6 Best Performing City
Miliken Institute, February 2021

Most Moved-To City
Business Insider, September 2020

#5 Best States
US News & World Report, March 2021

Best Run City in America
(Nampa #1, Boise #3)
WalletHub, July 2019

#1 Moving Destination
National Movers Study, January 2020

#5 Best City for Starting a Business
Inc. Magazine, December 2019

#14 Best Work Life Balance
SmartAsset, January 2021

Running list of accolades: bvep.org/lifestyle/national-accolades



LIVABILITY, #1 BEST PLACE TO LIVE, 2019:

"Boise has become a magnet for people looking for a tight-knit community, great job opportunities, easy access to the outdoors — and perhaps most importantly, a much lower cost of living than many larger and comparably sized cities. Young families are drawn to Boise because it's one of the safest cities in the world. In addition, Boise's combination of affordability and do-it-yourself spirit make it the perfect place for creatives (check out the awesome comedy scene), entrepreneurs and startups. The tech scene here is growing fast, with new talent flocking to the city, eager to find a work-life balance that allows for plenty of fresh air and adventure."

BOISE VALLEY

ECONOMIC PARTNERSHIP

The Boise Valley. Big ideas grow here as evidenced by a legacy of great American business stories from Albertsons grocery stores to the J.R. Simplot Company to Micron Technology.

What's more, the Boise Valley hasn't rested on its laurels, satisfied with the successes of the past. It consistently ranks among the top 10 locations for business and family in the U.S. by the Wall Street Journal, Kiplinger's and Forbes, among others.

The Boise Valley is an ideal setting for companies looking for an affordable, pro-business environment and a superior quality of life for employees and prospective employees.

It truly stands out from the other mid-sized metros. Take a minute to walk through the downtown and experience the big city feel and small town friendliness. Become immersed in the local adventure opportunities. It's obvious that the Boise Valley is one-of-a-kind.





AIRSERVICE

The Boise Airport (BOI) is located less than five miles from downtown Boise and handles more than three million travelers each year.

NON-STOP FROM BOISE TO	FLIGHT TIME
Atlanta, GA	4 hr 2 mins
Austin, TX	3 hr 14 mins
Chicago, IL	3 hrs 19 mins
Dallas/Fort Worth, TX	3 hrs 5 mins
Denver, CO	1 hr 45 mins
Everett, WA	57 mins
Houston, TX	3 hr 7 mins
Las Vegas, NV	1 hr 45 mins
Los Angeles, CA	2 hrs 10 mins
Minneapolis, MN	2 hrs 47 mins
New York, NY	4 hrs 49 mins
Nashville, TN	3 hr 30 mins
Oakland, CA	1 hr 40 mins
Palm Springs, CA	1 hr 54 mins
Phoenix, AZ	1 hr 54 mins
Portland, OR	1 hr 10 mins
Sacramento, CA	1 hr 36 mins
Salt Lake City, UT	1 hr 2 mins
San Diego, CA	2 hr 0 mins
San Francisco, CA	1 hr 48 mins
San Jose, CA	1 hr 55 mins
Seattle, WA	1 hr 20 mins
Spokane, WA	59 mins

→ WHERE ARE WE?

The Boise Valley is located in the Mountain Time Zone and Southwestern Idaho, providing easy non-stop access to all major cities on the West Coast, the Pacific Northwest and Intermountain West.

The Boise Metro is home to 770,353 people and has a labor force of 375,882 within a 45-minute drive of Boise. The average commute time is 22 minutes.

Commuting in the Valley: The major interstate serving the Boise Valley is I-84, running through the metro area’s major cities Boise, Meridian, Nampa and Caldwell, and I-184 branches toward the northeast into downtown Boise. Daily commutes are easy for the Boise Valley’s population with federal highways 20, 26, and 30 and state highways 21, 44 and 55 providing access to communities across the Valley. Valley Regional Transit offers public transportation options throughout the Boise Valley.

Household Income Distribution

Income	%
Less than \$10,000	5.9%
\$10,000 to \$14,999	3.6%
\$15,000 to \$24,999	8.6%
\$25,000 to \$34,999	9.4%
\$35,000 to \$49,999	13.5%
\$50,000 to \$74,999	19.8%
\$75,000 to \$99,999	13.6%
\$100,000 to \$149,999	15.2%
\$150,000 to \$199,999	5.3%
\$200,000 or more	5.2%

Age Distribution

Age	%
< 5	6.3%
5 to 14	14.6%
15 to 19	7.1%
20 to 24	6.2%
25 to 34	13.8%
35 to 54	25.9%
55 to 64	11.8%
65+	14.1%

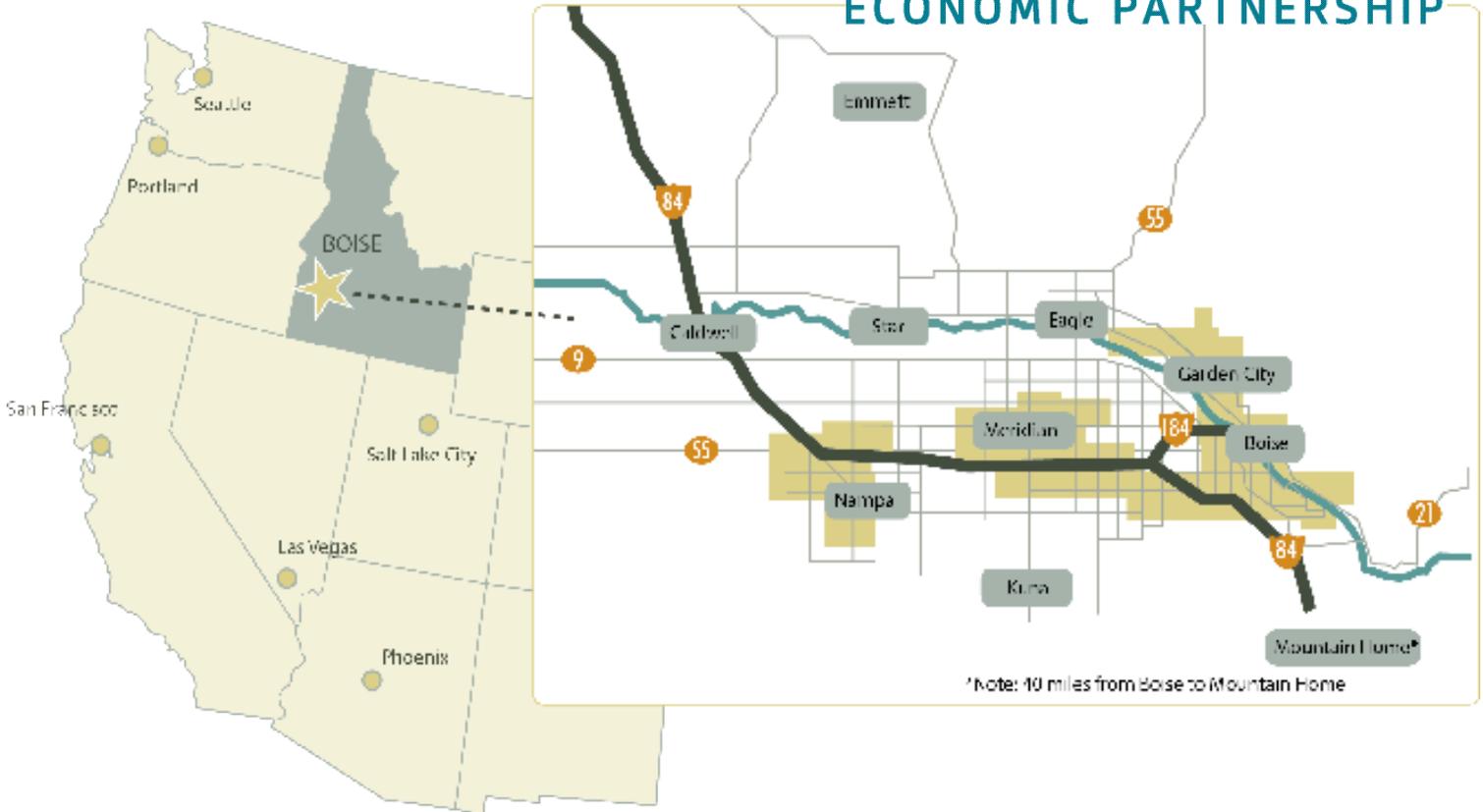
Boise Valley Statistics:

Population: 770,353
 Unemployment Rate: 3.4%
 (June 2021)
 Median Age: 36.6
 Median Household Income: \$60,568

Median Hourly Wage: \$18.31
 Average Hourly Wage: \$23.56
 Median Annual Wage: \$38,087
 Average Annual Wage: \$49,002

Sources: U.S. Census Bureau, 2020 Population and Housing Unit Estimates; Idaho Department of Labor LAUS and Occupational Employment Statistics; U.S. Census Bureau, 2016-2019 American Community Survey 5-year Estimates

BOISE VALLEY ECONOMIC PARTNERSHIP



What about logistics? There are 50 motor freight companies serving the Boise Valley, traveling 5 interstates, 20 U.S. highways, and 30 state highways. More than 1,600 miles of rail line through Union Pacific and Burlington Northern Santa Fe provide connection points to Canada, Mexico and the U.S. These rail lines are aided by the State's regional line and six short line railroads. Annually, the rail system transports over 11 million tons of freight.

➔ NEED DIGITAL RESOURCES?

Boise Valley Economic Partnership provides confidential and no-cost services to companies looking for information about the Boise Valley. Let us put together a detailed analysis of our labor pool, demographics, and help connect you to the resources you need to be successful.

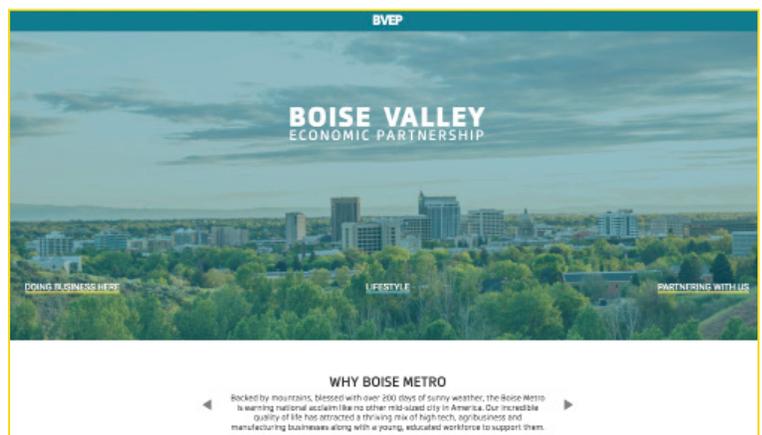
BVEP.ORG

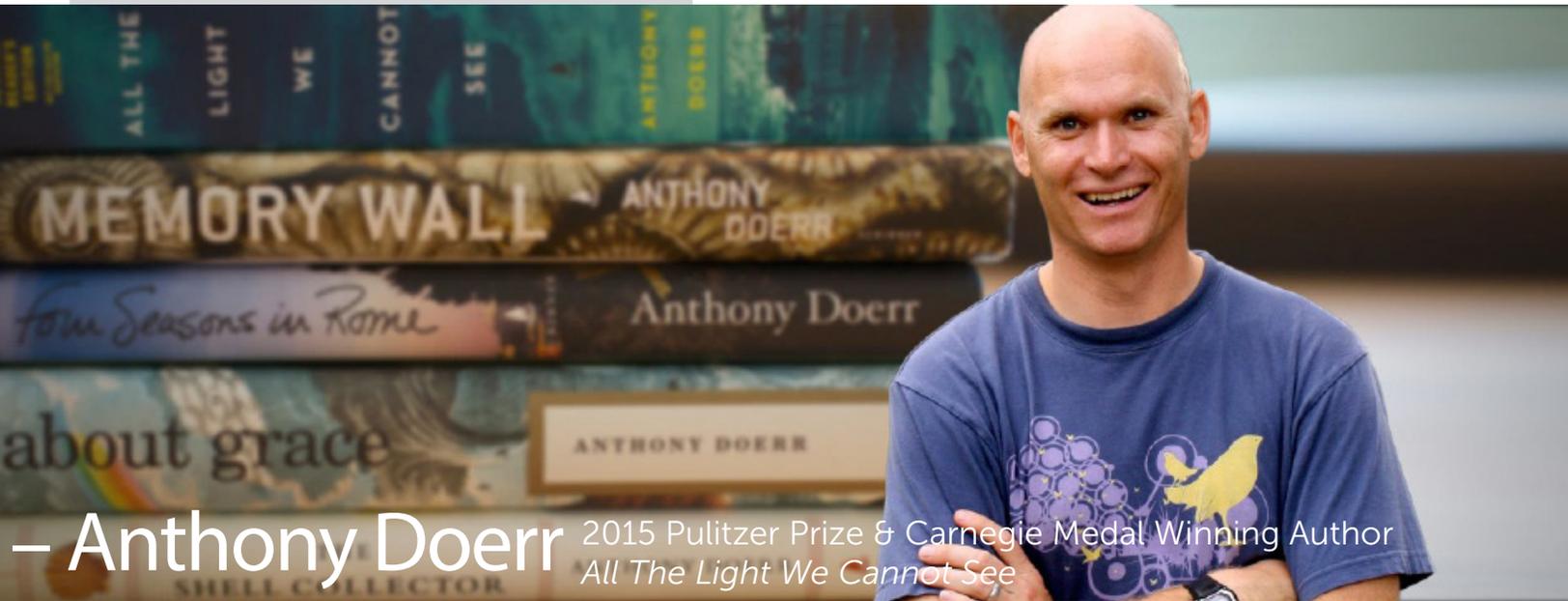
YouTube: BVEP

Twitter: BVEP

Instagram: BoiseValleyEconomicPartnership

Facebook: BoiseValleyEconomicPartnership





– Anthony Doerr 2015 Pulitzer Prize & Carnegie Medal Winning Author *All The Light We Cannot See*

Excerpts from Smithsonian Magazine, April 2009

"...Boise strikes deeply and keenly: it is a place both rural and metropolitan, civilized and feral. It's a town full of settlers and wanderers, conservationists and conservatives, hippies and hunters, folks who value both snowmobiles and tiramisù, who clean their shotguns one evening and donate to the Shakespeare Festival the next...."

"Boise is still so young and new—changing almost every day—and I don't think it's overstatement to suggest that our town represents everything that remains great about America: potential, youth, natural beauty, quality of life. Some 100 parks, 14 museums, playgrounds everywhere you turn: our skies are huge; our houses affordable. Hikers can still drink from a secret spring in the hills; paddlers can still go kayaking in the morning and meet with their accountants by noon. When we visit friends who live elsewhere, they ask, "Boise? Really? Why do you live there?" But when friends visit us, they say, "Oh, wow, now I see."

BOISE STATE PUBLIC RADIO'S UNSCIENTIFIC LIST OF WHY PEOPLE LIVE IN BOISE

- **Climate:** Winter is mild, spring and fall exist, and summers aren't too hot (excluding a couple of unfortunate weeks each year).
- **Lots to see and do:** Boise has cultural attractions like the Basque Block, Ballet Idaho, Boise Contemporary Theater, the symphony, the opera, and a few museums.
- **Access to recreation:** Boise is minutes away from hiking and biking trails, rivers, streams, ski slopes and mountains.
- **Safety:** More than one Redditor mentioned Boise is a safe place to live. Idaho has one of the lowest crime rates in the country. In the West, only Utah's crime rate was lower according to data from the Idaho State Police.

→ WORKFORCE

Below is a snapshot of the workforce distribution in the Boise Metro.

Covered Employment & Average Annual Wages Per Job 2010 & 2020	2010 Avg Employment	2010 Avg Wages	2020 Avg Employment	2020 Avg Wages
Total - All Industries	250,879	\$29,200	331,386	\$40,455
Agriculture and Mining	5,070	\$29,530	5,575	\$41,760
Construction	13,040	\$34,485	27,085	\$41,776
Manufacturing	22,113	\$41,764	27,999	\$57,537
Trade, Transportation, and Utilities	50,617	\$28,743	66,191	\$38,690
Information	4,507	\$38,622	3,363	\$61,357
Financial Activities	12,731	\$35,334	18,347	\$53,847
Professional and Business Services	37,473	\$36,459	48,866	\$49,942
Education and Health Services	56,343	\$28,525	72,556	\$38,956
Leisure and Hospitality	23,178	\$11,845	32,107	\$16,363
Other Services	7,066	\$19,365	8,953	\$33,519
Government	18,658	\$36,706	20,294	\$45,812

Source: Idaho Department of Labor

→ LARGE EMPLOYERS

- St. Luke's Health Systems
- Micron Technologies, Inc.
- Saint Alphonsus Health System
- Albertsons
- J.R. Simplot Company
- HP, Inc.
- IDACorp (Idaho Power)
- Winco
- Wells Fargo
- Blue Cross of Idaho
- The YMCA
- Jacksons Food Stores
- Citi Corp
- Plexus Corp
- Scentsy
- Lactalis American Group
- Amazon

→ SCIENTIFIC/TECHNICAL SERVICES, ENGINEERING, ARCHITECTURE, LEGAL

- CSHQA, a design collaboration
- HDR, Inc.
- Jacobs Engineering Group
- Power Engineers
- J-U-B ENGINEERS, Inc.
- Hawley Troxell
- Eide Bailly, LLP
- Kount
- Terracon Consultants, Inc.
- Paradigm of Idaho, Inc.
- Givens Pursely, LLP
- Perkins Coie, LLP
- Stoel Rives, LLP
- Paylocity
- Healthwise
- Clearwater Analytics
- Keynetics Inc.
- INL - Battelle Energy Alliance

→ CUSTOMER SUPPORT CENTERS

- Wells Fargo, N.A.
- DIRECTV
- Alaska Airlines
- WDS Global
- CenturyLink
- T-Mobile U.S.A., Inc.
- EDS, an HP Company
- Citi Card
- Intermountain Gas Company
- ProService Boise
- Teleperformance

→ TARGET INDUSTRIES

- Food Processing & Agri-Business
- Technology
- Manufacturing
- Professional Services: Back-Office & Shared Services



Headquartered in Boise, ID, Micron Technology (MU, Fortune 500) is one of the region's largest employers with approximately 6,000 people in the Boise Valley. Retired CEO Mark Durcan explains, "We look for people that are high-energy, entrepreneurial, and able to go out and create new lines of business because our business is always changing." He continues, "There is a lot of talent in Boise and Micron is not the only high-tech company in town."

Read more at www.bvep.org



Top 10 Beer Towns with a Mountain Biking Problem, Singletracks.com, 2017

IDAHO HAS A NEW LARGEST BREWERY. CRACK A BEER

- Michael Deeds, May 29, 2018 | Idaho Statesman

Every Boise beer drinker knows Sockeye Brewing.

Founded in 1996, Sockeye runs two brewpubs and a major brewhouse. It also makes what arguably is the state's best-known beer, the pleasingly bitter Dagger Falls IPA.

Yet somehow, Sockeye is never Idaho's No. 1 — at least not when it comes to total production volume. New data from the Brewers Association, a national trade organization representing the craft brewing industry, shows that Sockeye pumped out 10,202 barrels of beer in 2017.

That's more than any other Gem State brewery.

"I think this is the first time," says head brewer Josh King, who started working at Sockeye in 2002.

The top-dog ranking isn't a total surprise. But Sockeye wasn't exactly the odds-on favorite, either. Payette Brewing Co. had been the biggest-producing brewery in Idaho since 2014, when it leapfrogged longtime champ Grand Teton Brewing Co. of Victor. There's also California-bred Mother Earth Brew Co., which expected to make a run at largest in 2017 as it beefed up its Nampa operation. Mother Earth reported a whopping 40,000 barrels, but only 7,500 of those were brewed in Idaho. The rest happened at its Vista, Calif., brewery.

Sockeye for the win. Sure, it's a "whose is biggest" type of honor. But it must feel gratifying for a brewery with so much local history. Sockeye distributes in a handful of nearby states, but 96 percent of its sales are at home, King says.

"We will stay true to Idaho," he says. "We want to be known as everyday Idaho beer."

So which brewery will finish as our state's biggest in 2018? Pull up a barstool and make your bets on a three-way race. Sockeye and Payette will keep leading the pack in Boise. But keep an eye on Nampa. Mother Earth Brew Co. vice-president Kevin Hopkins says he expects the Idaho brewhouse to top 10,000 barrels in 2018 as distribution grows in other states.

SOMETHING'S BREWING IN THE BOISE METRO



➔ EDUCATION

BOISE VALLEY ECONOMIC PARTNERSHIP

BOISE STATE UNIVERSITY

Boise State University is the largest University in Idaho. With 790 full-time faculty members, more than 26,000 students, and a choice of over 200 degrees and certificate programs, Boise State is more than just the Bronco Nation.

COLLEGE OF WESTERN IDAHO (CWI)

College of Western Idaho (CWI) is one of the fastest growing community colleges in the nation. Since its first offering of classes in January 2007, enrollment at CWI has grown to service more than 31,000 students a year. CWI has seven campus locations throughout Boise and Nampa, plus hundreds of classes online. In the fall of 2012, CWI introduced a new 176,000 sq. ft. state-of-the-art facility to provide professional-technical training opportunities in the Valley. Programs can be coordinated with workforce development for local companies with specialization in drafting, electronics, machine tooling, and transportation technology, as well as welding and metals fabrication.



College/University	Estimated Enrollment (Boise Valley)	Type of Program
College of Western Idaho	31,350	2-year community college: Works closely with companies to create custom training programs
Boise State University	26,272	4-year: 7 colleges with nearly 200 degrees/certificate programs
Northwest Nazarene University	2,013	4-year: 60 areas of study, 19 masters degrees, also serves 7,500 continuing education students
Treasure Valley Community College	300	2 Year Community College
College of Idaho	1,073	4-year: Idaho's oldest private college with 26 majors
University of Idaho, Boise Campus	305	4-year: Main campus in Moscow, ID. Boise campus offers 60 different degrees, many U of I grads move to Boise
Carrington College	428	Technical, 2-4 Year
Idaho State University, Meridian Campus	1,000	4-year: Main campus in Pocatello, ID with more than 250 programs and 12,805 students. Meridian campus offers 20 graduate and undergraduate programs.
Stevens Henager College	225	Technical 2-4 Year

➔ EDUCATIONAL ATTAINMENT

HIGH SCHOOL DIPLOMA **26%**

ASSOCIATES DEGREE **10%**

SOME COLLEGE **25%**

BACHELORS OR HIGHER **32%**

67% ➔ **4%** Above National Avg
of the population has some college training or above.

➔ INCENTIVES IN IDAHO

TAX REIMBURSEMENT INCENTIVE (TRI)

Bring new high-wage jobs to Idaho and your company could be eligible to receive up to a 30% reimbursement on sales, payroll & corporate income taxes for up to 15 years. Companies must provide wages above the county average and create at least 50 new jobs in an urban area, or 20 in a rural area.



3% INVESTMENT TAX CREDIT

Credit against Idaho Corporate Income tax for qualifying new investment in tangible personal property (machinery & equipment) in Idaho. It can offset up to 50% of a company's liability and may be carried forward 14 years.

IDAHO BUSINESS ADVANTAGE (for qualifying companies)

- ➔ Increases the Investment Tax Credit to 3.75% against the corporate income tax. This is for the personal property part of the project (machinery/equipment – computers).
- ➔ Real Property Improvement Tax Credit of 2.5% against corporate income tax - \$125,000 per taxable year with 14 year carry forward so total of \$1,750,000. This is the real property part of the project (new plant & building facilities).
- ➔ New Jobs Tax Credit: increases the standard \$1000/per job corporate income tax credit up to maximum of \$3,000/per job, depending on wages paid.
- ➔ Sales & Use Tax Rebate of 25%. This is for any sales & use tax that is paid for the property constructed, located or installed within the project.
- ➔ Small Employer Growth Incentive: local county commissions can grant an exemption on all or part of the new investment value from property taxes for a determined period of time.

To qualify a company must make a minimum \$500,000 investment in new facilities and create at least 10 new jobs that pay at least \$40,000 annually plus benefits. Average wage for all other jobs created must be \$15.50/hr plus benefits.



WORKFORCE DEVELOPMENT TRAINING FUND (WDTF)

Up to \$3,000/per employee, paid directly to company. Jobs must pay \$12/hr or more with benefits, and the company must produce a product or service that is mainly marketed outside the region where the business is located.

IDAHO OPPORTUNITY FUND

A grant program which allows the Director of Idaho Department of Commerce to direct funds to projects for infrastructure needs within the community. This \$3 million fund will be used within the year to help "close" new projects.

IDAHO POWER NEW CONSTRUCTION AND MAJOR RENOVATIONS PROGRAM

Cash incentives designed to help cover a portion of the costs of designing and building energy-efficient features into a commercial or industrial construction project. New construction, major renovations, additions or expansions and change-of-space type are all eligible. Idaho Power is also committed to providing customers choices to support renewable energy projects and meet sustainability and renewable energy goals. In fact, Idaho Power set a goal to provide 100% clean energy by 2045. To learn more, visit idahopower.com/econdev.

→ IDAHO TAX OVERVIEW

- **Sales and Use Tax** in Idaho is 6%. This would apply to items purchased or consumed in Idaho. Exemptions are available for equipment and raw materials used directly in manufacturing, processing, or fabrication; clean rooms used in semiconductor and semiconductor equipment manufacturing; and any equipment or material used in research and development activities.

- We do not tax services including telecommunication services, and utilities such as water, gas, electricity, or natural gas. In our region we do not have any local option sales tax.

- **Property Tax** – personal (machinery/equipment) and real estate (land/buildings) – based on market value.
 2019 Rates:
 - Ada County – Average Tax Rate: 1.193%
 - Canyon County – Average Tax Rate: 1.422%
 - Elmore County – Average Tax Rate: 1.296%

- Idaho does not have an inventory tax.

- **Corporate Income Tax** – Computed at 6.925% of the Idaho taxable income of a corporation. Corporations that are taxable in Idaho and another state or country or are part of a unitary group of corporations, use a three factor formula to ascertain how much of the business is conducted in Idaho. The apportionment formula is made up of a property factor, a payroll factor, and a sales factor. These three factors, with the sales factor being double weighted for all taxpayers except for electrical and telephone companies, are totaled and divided by four to compute the Idaho apportionment factor. The Idaho apportionment factor is then applied to the business income of the corporation to compute income assigned to Idaho. Non-business income allocable to Idaho is added to the income apportioned to Idaho to arrive at Idaho taxable income.



QUICK RATES

SALES & USE TAX 6%

CORPORATE INCOME 6.925%

#4 BEST STATE - PROPERTY TAX
RATE

Tax Foundation Study

PROPERTY TAX EXEMPTION

First \$100,000 of personal property is exempt from taxation

(SUI) 1.0%

STATE UNEMPLOYMENT
INSURANCE RATE - 2018

PERSONAL INCOME TAX RATE:

RANGE 1.125% TO 6.925%

Rates range on a bracketed system based off of income levels

MINIMUM WAGE \$7.25
(PER HOUR)

UNION MEMBERSHIP 3.8%
(NATIONAL AVG: 10.3%)

IDAHO IS A
RIGHT TO WORK
STATE

2ND FASTEST GROWING METRO IN THE COUNTRY*



WE'RE OUTPACING PHOENIX, RALEIGH, LAS VEGAS, AND CHARLESTON



BOISE METRO GROWTH



Here's what we know



2.5X RATE OF SEATTLE

2X RATE OF DENVER

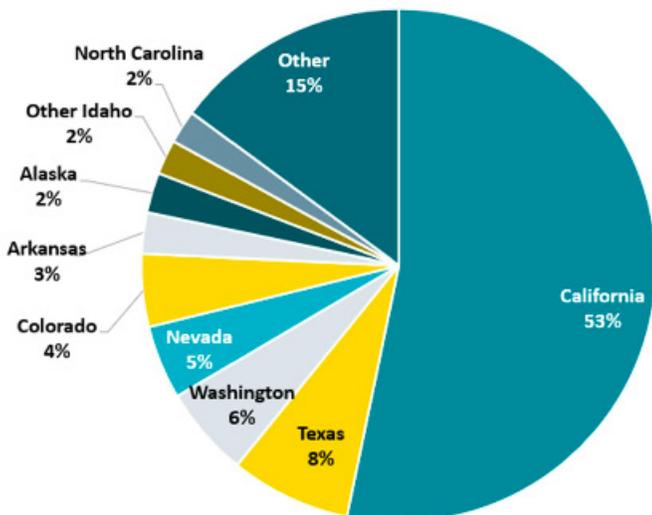
OF THE 20,291 NEW PEOPLE IN THE BOISE METRO, 16,684 WERE ADDED ON NET FROM MIGRATION



THAT'S 1 PERSON EVERY 31.5 MINS DUE TO NET MIGRATION



SOURCE OF OUT-OF-STATE NET MIGRATION 2019

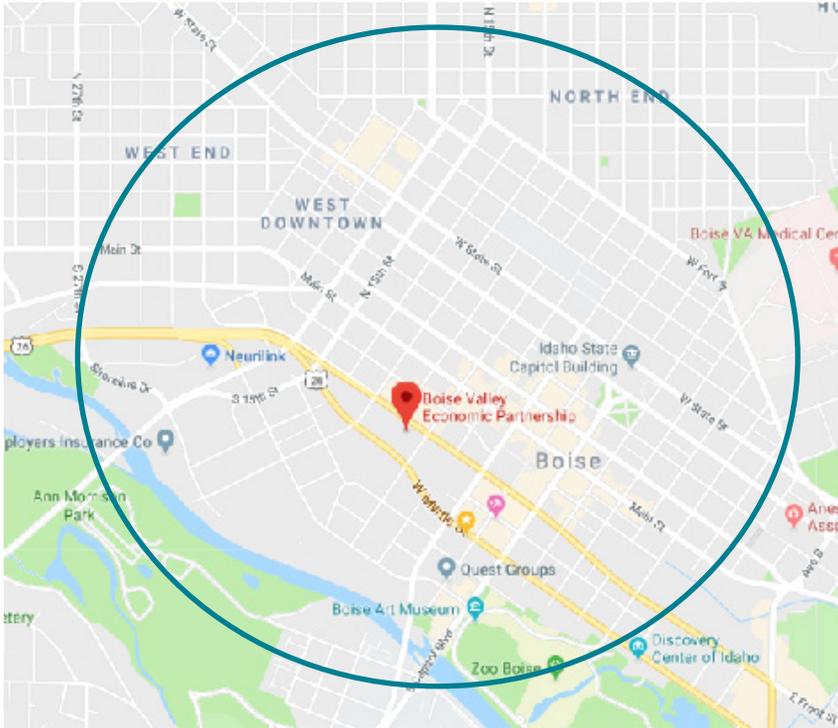


QUICK FACTS

SIZE	Boise MSA is the third largest Metro in the Northwest - population 770,353 .
COLLEGE RETENTION	Boise is the 7th best metro for college graduate retention (EMSI, 2017). Over 58% of graduates stay here to begin their careers, a key factor for driving workforce growth.
QUALITY OF LIFE	Our quality of life is quantifiable: shorter commute times (22 mins), safer communities, better proximity and access to outdoor recreation, and data-based rankings from credible sources like Forbes, Money Magazine, CNN, MSN and TIME.
COST OF LIVING	Cost of living in the Boise Metro in 2021 was just above the national average (102.1%).

A Visual Look at the Boise Valley:
www.BVEP.org
www.YouTube.com/BVEPVideo
Twitter & Facebook @BVEP

BOISE VALLEY ECONOMIC PARTNERSHIP



Walk a Mile in Our Shoes

In Downtown Boise, you can move from pavement to single track within two miles. You can experience a sophisticated business environment and a unique cultural class with a dynamic coffee and microbrewery scene.

Getting here is easy. Located only 12 minutes from the Boise Airport (4.4 miles), Boise is served by seven airlines to 20 nonstop destinations.

Once you get here, we encourage you to walk a mile in our shoes. Where else can you go from flyfishing, to mountain biking trails, to the Capital, to a University, and to the center of business and commerce within a mile?

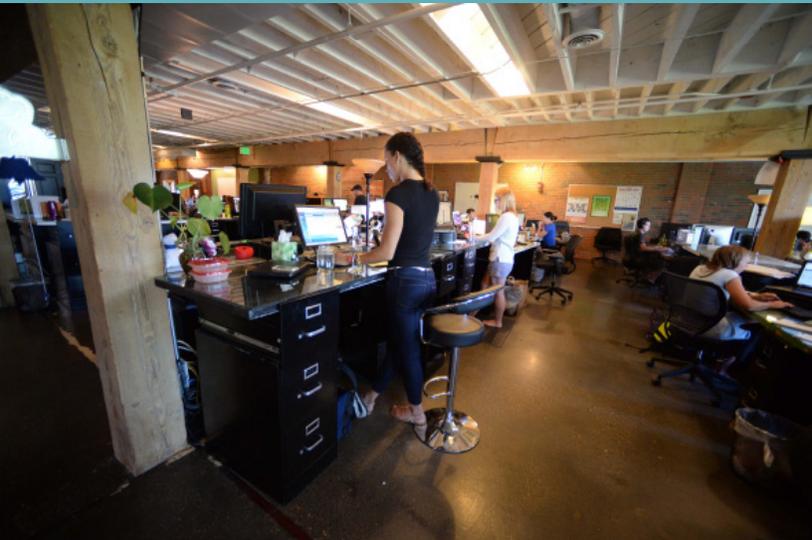
ONE MILE WORKSTYLE

Within a 1 Mile Radius of Downtown:

144 Restaurants
35 Clothing Stores
2500 Residential Units
Boise City Hall
Idaho State Capitol
Boise State University
University of Idaho
Ann Morrison Park
Julia Davis Park
Esther Simplot Park

Katherine Albertsons Park
Boise River & Greenbelt
Whole Foods
Trader Joes
11 Bicycle & Recreation Shops
Egyptian Theatre
Idaho Dance Theatre
Basque Museum & Cultural Center
Boise Art Museum

Discovery Center of Idaho
Idaho Black History Museum
Morrison Center for the Performing Arts
Opera Idaho
Zoo Boise
2 Regional Hospitals (within 5 miles)
The Flicks Cinema





COST OF LIVING

Based on averages for housing, utilities, health care, transportation, groceries, and other services, Idaho's cost of living is one of the lowest in the western states, according to the 2021 C2ER Cost of Living Index:

- Cost of housing is 110.5 percent of the national average
- Consistently ranked by Forbes, The Wall Street Journal and Inc. Magazine as one of the best places in the U.S. to live and work

BOISE METRO:

102.1%

NATIONAL COST OF LIVING

Source: 2021 COST OF LIVING INDEX BY C2ER





➔ RECREATIONAL ACCESS

With world-class golf courses, hiking, fishing, and mountain biking, the recreation opportunities are virtually unlimited within a 30-minute drive.

- Idaho has the most whitewater in the lower 48 states.
- Boise Foothills have more than 200 miles of acclaimed hiking and mountain biking trails.
- Bogus Basin Mountain Resort is 16 miles north of Downtown Boise with 2,600 acres of skiable terrain.
- Nearly 2,000 acres of parks
- 25-miles of greenbelt paths along the Boise River through 850 acres of parks
- A new Boise River Park with two state-of-the-art wavershapers.
- Kayaking, whitewater rafting, fly fishing and other water activities can be found throughout the Boise Valley and across the state on the Boise, Payette, Snake, and Salmon River systems.
- World-famous Sun Valley ski resort is only a three-hour ride to the northeast

WHY THE BOISE VALLEY?

"We like to talk about quality of life here. But I'm not just talking about great mountain biking or skiing or hiking or fly fishing opportunities you have here—all of which exist. It has to do with how much time you're going to be spending in traffic. It has to do with the weather and how much time you'll get to spend outdoors. The Boise Valley has great transportation, great governmental services, great private industry, great shopping, great schools—they all contribute to the great quality of life here. It's not just the recreational opportunities."

- Dennis Johnson, CEO & President,
United Heritage Financial Group

JESSICA FLYNN - WHY BOISE VALLEY? "It's a good place to be a medium to big sized fish in a relatively small pond and do what you want to do from a business standpoint."

"I like the environment. You don't have to speak code to engage in the entrepreneurial environment. There are a lot of kinds of entrepreneurs – food, rec tech – there are not just tech entrepreneurs like you'd find in the Bay Area. There's room for everyone."

"When I first moved here, it was the oddest thing to have people smiling at me, all the time. I wasn't used to it. I don't recognize that happening in other places. People are nice here."

→ VIBRANT COMMUNITIES

ART & CULTURE

With a host of cultural amenities and opportunities, the Boise Valley has many resources and programs that lend to our unique setting.

BALLET IDAHO

BROADWAY IN BOISE

BOISE PHILHARMONIC

IDAHO SHAKESPEARE FESTIVAL

BOISE CONTEMPORARY THEATER

BOISE ART MUSEUM

MUSIC & ART FESTIVALS

OPERA IDAHO

MORRISON CENTER FOR PERFORMING ARTS

BASQUE HERITAGE

2nd largest Basque population (a region between France & Spain) in N. America.

Minutes from rivers, lakes and mountains, the Boise Valley is open 24/7 for any type of outdoor adventure.

Recreation: Located 17 miles from downtown Boise, the Bogus Basin Ski Area offers day and lighted night skiing. The Boise River runs through downtown and is accessible through a greenbelt system with over 25 miles of bike paths and 850 acres of parks. With world-class golf courses, hiking, fishing and mountain biking, the recreation opportunities are virtually unlimited within a 30-minute drive.

Living Here: Boise's housing cost is 105.5% of the national average. Farmers Insurance Group lists the Boise Metro area as one of the most secure places to live (crime rates).

Diversity:

- More than 92 different languages are spoken in the Boise School District.
- Boise Valley is home to one of the oldest synagogues in the western United States.
- As of September 2019, nearly 4500 refugees from 33 different countries have been welcomed to the Boise Valley and recent arrivals include a large number of individuals from Iraq, Congo, Burma, Bhutan, Afghanistan, and Somalia. The City of Boise has been recognized for its work helping these new citizens acclimate to their new country and helps other communities around the country with their programs.
- There are more than 24 language courses available through local universities and community education programs and an international baccalaureate program is available.
- Annual diversity events and resources include the Soul Food Extravaganza, PRIDE activities, Hispanic Cultural Center and the Black History Museum. The Mexican Consulate also has an office in Boise.

Wine & Dine: The walkable downtown features a number of restaurants, shops and amenities. With over 50 wineries in the state, the Boise Valley is also home to the Snake River Valley, a growing AVA designated region, located 40-minutes from downtown.

BOISE VALLEY

ECONOMIC PARTNERSHIP





enhancing opportunities

across the globe

Foreign Trade Zone:

Established in May 2012, the Boise Valley has access to a foreign trade zone (FTZ) for businesses that frequently import & export products. A foreign-trade zone is a designated site licensed by the FTZ Board that allows for special customs procedures. These procedures allow domestic activity involving foreign items to take place prior to formal customs entry. With the magnet site in Caldwell, ID, the foreign trade zone can provide benefits to businesses in Ada or Canyon County (which includes the major cities of the Boise Metro: Boise, Meridian, Garden City, Nampa, Eagle, Star, Caldwell, and Mountain Home). Some of the benefits include: duty exemption (no charges on re-exports), duty deferral (on imports), reduced merchandise processing fees, inverted tariff (if a finished product has a lower duty rate than the foreign input, finished products may be entered at duty rate that applies to its condition as it leaves the zone), and logistical benefits (streamlined customs procedures i.e. "weekly entry" or "direct delivery").

Telecommunication Infrastructure

There are four diverse fiber routes that go from Salt Lake City through the Boise Valley (three are underground and one is aerial). There are also six facilities-based fiber providers in the Boise Valley: Syringa Networks, Integra Telecom, TW Telecom, Sparklight, Zayo and CenturyLink. All of these providers build fiber in rings.

BOISE VALLEY ECONOMIC PARTNERSHIP



Idaho Wine & Beer

Idaho produces some outstanding and award-winning wines. Would you believe there are 60 wineries in Idaho and 1,300 acres of vineyards, with a large number of them in Canyon County?

The Boise Valley benefits from having the Snake River AVA designation. For a complete list of vineyards, visit: www.idahowines.org.

What about breweries? The Boise Valley is also an up-and-coming location for great microbreweries. Idaho is the 2nd largest hop producer in the U.S. and Livability.com ranks Boise as #7 in the top 10 beer cities.

➔ WHY I LIVE HERE

Faisal Shah, Entrepreneur

"There are a lot of resources available here for technology entrepreneurs. Go find them - everything from b|launched (a program with the Boise Chamber of Commerce), Kickstand, TechConnect, Idaho Small Business Development Center, BSU TECenter, and Launchpad - there's a host of resources that local organizations and the cities have put together. Seek those out. Educate yourself. Network. Learn how to start a company. Find a mentor."



Jessica Rolph, Happy Family Brands

"Boise is a really easy place to start a business. Costs are generally low, the airport is convenient, and it is easy to be here. People are generally excited to work hard and are grateful for an opportunity. It is an easy backdrop for someone with a pretty hectic life."





→ THE LIFESTYLE

The Boise Valley offers both enviable access to amazing recreational amenities as well as affordable housing.



BOGUS BASIN MOUNTAIN

Season pass cost:
\$549/Adult \$99/Child



RIDGE TO RIVERS TRAIL SYSTEM

Over 190 miles of hiking and single track trails



BOISE RIVER

Fish for trout and steelhead on your lunch break



BOISE WHITEWATER PARK

A whitewater playground in the center of downtown providing surf for kayakers and paddle boarders



BOISE GREENBELT

25 miles of paths linking 850 acres of parks



THE RIVER CLUB COUNTRY CLUB

\$295/month for full access



COST OF HOUSING

Average cost of a home in 2021 is 110.5% of the national average

→ RELOCATING OR EXPANDING? We can help.

The Boise Valley Economic Partnership (BVEP) is a one-stop shop to the Boise Metro: 10 Cities, 5 Counties, 749,202 people. Free, custom, and confidential services including:

- Craft custom data on key business factors & a personalized overview of the region
- Evaluate the labor force and help connect you to resources for hiring, interviewing & training employees
- Initiate real estate searches & assist in permitting process
- Coordinate site-selection trips and customized visits to the valley
- Connect you with business leaders, state leadership, and services in the Boise Valley
- Promote your organization/business through media and public relations
- Assist in evaluating and applying for incentives

For more information:

Beth Ineck
(208) 724-6021
bineck@bvep.org

